

Data Mining Thesis Presentation Day

April 25, 2014

Davidson 207

	Student	Thesis Title	Advisor	Committee
9:00	Abe Weston	<i>Predictive Modeling of Pay-per-Click Keywords Bid Value</i>	Bilisoly	Miller, Dziuda
9:45	Paolo Carbone	<i>Distributor Price Optimization Using Market Segmentation</i>	Larose	Miller, Bilisoly
10:30	Sairam Tadigadapa	<i>The Application of Decision Trees for Diagnosing Liver Disease</i>	Larose	Miller, Bilisoly
11:15	Jill Willie	<i>Assessment of Similarity-Based Cluster Evaluation Methods</i>	Larose	Miller, Bilisoly
Lunch 12:00 - 12:30				
12:30	Richard Aceves	<i>Predicting Change in County-Level Presidential Election Voter Turnout Using Data Mining Methods</i>	Larose	Bilisoly, Saha
1:15	Alex Bitiukov	<i>Implementation of the Customer Lifetime Value Model in the Context of Financial Services</i>	Miller	Larose, Markov
2:00	John Almeida	<i>Using Predictive Analysis to Enhance the Efficiency of Commuter Transportation Networks</i>	Larose	Dziuda, Saha

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